

**LOGMASTER – The project LOGMASTER aims to develop of a joint master programme study framework in Supply Chain Management and Logistics Level 7 to address the requirements in terms of competencies elaborated by European Logistics Association (ELA) in the European Logistics Association Qualification Standards (ELAQF).**

## RELEVANCE OF PROJECT

In today's business world, it is understood that Logistics and Supply Chain Management (SCM) are themselves competition factors for the organizations. However, it is also understood that the professionals especially in small and mid-sized enterprises and public institutions are seeking an improvement regarding the SCM and Logistics Education. The improvement in this subject will be beneficial for all the processes in terms of their profitability and will affect the speed and quality of the service given by the public institutions. In this context, it is evaluated that the Logistics and SCM education is important for the professional managers in the subjects of Global Higher Education System. The demand for intermediate staff and managers for logistics and logistics management, which are regarded as one of the future jobs, has rapidly increased in parallel with the development of the sector. In the last recent decades, logistics has developed into a cross-functional discipline with a higher requirement for education and professional skills and the requirement for the instructional curriculum changes rapidly. Van Hoek (2001) indicated that rapid changes in these requirements in practice and further developments in research in the logistics field challenge educators to further upgrade their education system, their course programme and their teaching methods. Today, logistics professionals should have functional skills, technical skills, leadership skills, experience in global management and even intercultural understanding. This new demand is attended by the enlargement of logistics higher education at universities, universities of applied sciences and universities of cooperative education. Under these circumstances, it is reasonable to assume that there is a need for a uniform model for the logistics higher education system that provides all the aspects (structure, processes and outcomes) of quality improvement from concept to implementation in order to perform better. This can only be performed in close collaboration with the representatives of the stakeholders in order to facilitate the integration of the graduates of the logistics into the logistics sector labour market.

## PROJECT MAIN OBJECTIVES

The main objective of the LOGMASTER project is to develop a joint master study programme framework for Supply Chain Management and Logistics to cope with the requirements in terms of competencies of the ELA qualification standards.

Other specific objectives, derived from this one, are:

- to provide a new modern educational programme using the most advanced digital education tools designed for top management positions in supply chain management and logistics;
- to develop a cutting-edge supply chain management and logistics curriculum, applying modern teaching/learning methods involving digitalisation;
- to develop student-centred approaches and flexible educational pathways fostering the competency-based education system
- to enhance cooperation among HEIs, logistics training associations, certification bodies and enterprises in the fields of logistics higher education and digital education supporting the flow and exchange of knowledge from the academia to the supply chain and logistics sector.

## PROJECT BACKGROUND

**Start:** 01-10-2022 **End:** 30-09-2025

**EU Grant:** 320.000 EUR

**Programme:** Erasmus+

**Action Type:** Cooperation partnerships in higher education

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**Erasmus+**



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